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NEWS RELEASE

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FOR IMMEDIATE RELEASE

GRILL CONCEPTS TO ENTER FRESNO MARKET WITH LATE 2007 *DAILY GRILL* RESTAURANT OPENING AT PARK PLACE

--Fresno Daily Grill Set to be Company's 4th Restaurant Opening in 2007 --

Los Angeles, California – April 16, 2007 – Grill Concepts, Inc. (Nasdaq:GRIL) today announced the lease signing for a *Daily Grill* restaurant in Park Place, a new mixed-use urban development in the Fresno, California area. Expected to open late 2007, the Fresno *Daily Grill* will be approximately 6,000 to 7,000 square feet, and construction for the new restaurant, budgeted at \$2.3 million, is expected to be covered by tenant improvement allowances.

“Our *Daily Grill*'s high-end casual dining concept will be the perfect complement to the existing restaurant offering in the area,” said Philip Gay, chief executive officer. “With the daytime population projected to exceed 10,000 after the completion of development in 2008, we believe prospects for our Fresno *Daily Grill* are strong.”

Park Place is located in the north end of Palm Bluffs Corporate Office Park and nestled in between two of Fresno's most affluent residential areas. With the combination of Class A office space, upscale retail presence and high income residential areas, Park Place is strategically situated to accommodate the service and office needs of the surrounding area and is expected to be the next “place to be.”

Gay added: “We have made significant progress to date with our accelerated expansion plans. In particular, we were pleased to be invited to participate in the development

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Grill Concepts, Inc.
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of Park Place, and this lease signing underscores the growing popularity of the *Daily Grill* brand.”

Quintessentially American in ambiance and cuisine, *Daily Grill* has received rave reviews for its straightforward, classic American cuisine, prepared using home-cooking techniques and with fresh ingredients purchased daily. *Daily Grill*'s menu features Certified Angus Beef, unique appetizers, fresh seafood and sumptuous desserts, among others, to delight the palates of its patrons. For those who appreciate great American food made from scratch, *Daily Grill* invites guests to come and experience dining the way it was meant to be, one great meal at a time, by people who care.

About Grill Concepts, Inc.

Grill Concepts owns and manages upscale casual and fine dining, full service restaurants under two core brand names: *The Grill on the Alley* and *Daily Grill*. The company operates 26 restaurants (two of which are licensed) including five *The Grill on the Alley*-branded restaurants in Beverly Hills, Hollywood, San Jose, California; Chicago, Illinois; and Dallas, Texas as well as 21 *Daily Grill* restaurants in Southern and Northern California; the Washington, D.C. metropolitan region; Houston, Texas; Portland, Oregon; Skokie, Illinois; and Memphis, Tennessee.

This news release contains forward-looking statements, which are based on current operations, plans and expectations. Such statements include, but are not limited to, the company's ability to continue expanding its restaurant network, projected opening dates of restaurants and projected opening dates of restaurants currently under letters of intent and the expected construction cost of the Fresno Daily Grill. Actual results may differ materially from these statements due to risks and uncertainties beyond the company's control, which are detailed from time to time in its filings with the United States Securities and Exchange Commission.

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