

# GRILL CONCEPTS, INC.

## NEWS RELEASE

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### GRILL CONCEPTS DEBUTS DAILY GRILL BRANDED RESTAURANT IN BOSTON

**WOODLAND HILLS, Calif. – May 5, 2008** – Grill Concepts, Inc. (Nasdaq:GRIL) today announced the opening of its first *Daily Grill*-branded, upscale, casual dining concept in the New England market at The Shops at Prudential Center in Boston. The 6,700 square-foot, company-owned *Daily Grill* – Boston is the second of four to six planned restaurant openings in 2008.

“Prudential Center is one of New England’s top shopping and dining destinations with more than 60,000 visitors each day, and we believe it is an ideal location to enter the New England market and attract new customers with our freshly prepared, home-cooked meals,” said Philip Gay, chief executive officer. “We look forward to serving this community and are very excited for our future prospects as we progress with our expansion plans throughout this year.”

Quintessentially American in ambiance and cuisine, *Daily Grill* has received rave reviews for its straightforward, classic American cuisine, prepared using home-cooking techniques and with fresh ingredients purchased daily. *Daily Grill*’s menu features Certified Angus Beef, unique appetizers, fresh seafood and sumptuous desserts, among others, to delight the palates of its patrons. For those who appreciate great American food made from scratch, *Daily Grill* invites guests to come and experience dining the way it was meant to be, one great meal at a time, by people who care.

### About Grill Concepts, Inc.

Grill Concepts owns, manages and licenses upscale casual and fine dining, full service restaurants under two core brand names: *The Grill on the Alley* and *Daily Grill*; as well as a newly launched quick casual concept named *In Short Order – Daily Grill*. The company operates 30 restaurants including five *The Grill on the Alley*-branded restaurants in Beverly Hills, Hollywood and San Jose, California; Chicago, Illinois; and Dallas, Texas; 24 *Daily Grill* restaurants in California; the Washington, D.C. metropolitan region; Houston and Austin, Texas; Portland, Oregon; Memphis, Tennessee; Seattle, Washington and Boston, Massachusetts; as well as one *In Short Order – Daily Grill* in Seattle, Washington.

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