

GRILL CONCEPTS, INC.

NEWS RELEASE

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DAILY GRILL RESTAURANT OPENS AT TULSA CROWNE PLAZA

WOODLAND HILLS, Calif. – August 18, 2008 – Grill Concepts, Inc. (NASDAQ:GRIL) today announced the doors of its Tulsa *Daily Grill* are now open in the Tulsa Crowne Plaza in Tulsa, Okla. Occupying approximately 8,000 square feet, the Tulsa *Daily Grill* will serve breakfast, lunch and dinner, as well as provide lobby bar service and room service for the 460-room hotel. Under the new management agreement, Grill Concepts will receive a minimum management fee of \$200,000 on an annual basis, along with customary profit sharing from the restaurant's operations.

The Tulsa Crowne Plaza is located in the city's downtown business district and is connected via a sky bridge to several high-rise buildings, which include corporate offices for several nationally recognized firms. The hotel also caters to the patrons of the nearby BOK Center, which has reportedly booked more than 120 events and is the home of the Tulsa Oilers hockey team.

"We are excited for the opening of our newest *Daily Grill* restaurant," said Philip Gay, president and chief executive officer, "and look forward to serving up the *Daily Grill*'s freshly prepared, made-from-scratch American cuisine to the hotel's heavily business-oriented clientele, the Center's eclectic range of visitors and the local patrons."

Quintessentially American in ambiance and cuisine, *Daily Grill* has received rave reviews for its straightforward, classic American cuisine, prepared using home-cooking techniques and with fresh ingredients purchased daily. *Daily Grill*'s menu features Certified Angus Beef, unique appetizers, fresh seafood and sumptuous desserts, among others, to delight the palates of its patrons. For those who appreciate great American food made from scratch, *Daily Grill* invites guests to come and experience dining the way it was meant to be, one great meal at a time, by people who care.

About Grill Concepts, Inc.

Grill Concepts owns, manages and licenses upscale casual and fine dining, full service restaurants under two core brand names: *The Grill on the Alley* and *Daily Grill*; as well as a newly launched quick casual concept named *In Short Order – Daily Grill*. The company operates 31 restaurants including five *The Grill on the Alley*-branded restaurants in Beverly Hills, Hollywood and San Jose, California; Chicago,

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Illinois; and Dallas, Texas; 25 *Daily Grill* restaurants in California; the Washington, D.C. metropolitan region; Houston and Austin, Texas; Portland, Oregon; Memphis, Tennessee; Seattle, Washington; Boston, Massachusetts; and Tulsa, Oklahoma; as well as one *In Short Order – Daily Grill* in Seattle, Washington.

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